

## Startup Profile Summary

Report Generated On : 19 September 2026, 4:06 PM

| Startup Details-1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                    |                                              |                                  |
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| Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Dr Geetanjali Srivastava           | Email                                        | geet.med@gmail.com               |
| DPIIT Recognition Number                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | DIPP216021                         | Upload DIPP Certificate                      | Yes                              |
| Registered name of startup                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Acuity Neocare OPC Private Limited | Startup Logo                                 | Yes                              |
| Mobile No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 8800906281                         | Stage                                        | validation                       |
| Brief on the business concept                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                    |                                              |                                  |
| <p>Acuity Neocare Pvt. Ltd. is a med-tech startup based in Lucknow, focused on developing affordable, AI-enabled neonatal care devices for India's public and low-resource healthcare settings. Founded by Dr. Geetanjali Srivastava, a neonatologist, the company integrates clinical expertise with innovative engineering to build smart monitoring tools for NICUs. Our mission is to empower nurses and healthcare workers with intelligent, reliable, and cost-effective solutions, improving neonatal outcomes across underserved regions. India faces over 27 million births annually, with thousands of NICUs overburdened by shortage of trained staff, lack of real-time decision support, and unaffordable imported monitoring devices. Most low-cost monitors offer basic alarms but lack clinical intelligence. This leads to delayed escalation, increased mortality, and alarm fatigue among nurses with a poor response time. We are building a low-cost NICU multipara monitor (under ₹20,000/unit) equipped with: AI-based trend analysis Intelligent chatbot for nursing support Local language interface Battery backup for power outages Bluetooth connectivity with mobile dashboard The device detects abnormal vitals early using trends (not just thresholds) and helps nurses triage and escalate cases promptly—even in remote or semi-urban NICUs. Unlike existing devices that only trigger threshold alarms, our monitor provides: AI-driven trend alerts to reduce false alarms and nurse fatigue An embedded chatbot trained on neonatal scenarios to support decision-making Modular, locally manufactured hardware compatible with standard NICU workflows Multilingual support (Hindi/English) to aid Tier 2 and rural hospital staff This is the only monitor designed for Indian NICU nurses, not just doctors, at 1/10th the cost of global competitors.</p> |                                    |                                              |                                  |
| Innovation Model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                    | Technology Innovation                        |                                  |
| Explain Innovation Model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                    |                                              |                                  |
| <p>Acuity is developing: A chatbot-powered interface that provides real-time nursing guidance in local languages A proprietary trend-detection AI engine that improves neonatal monitoring accuracy A plug-and-play SD-card-based logging system for offline hospitals A modular, low-cost hardware + software ecosystem for neonatal care, scalable to other devices like CPAP and hand hygiene sensors All innovations are focused on bridging the gap between affordability, usability, and intelligence in neonatal care.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                    |                                              |                                  |
| Funding/Grants received for your business                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Bootstrapped                       | Website Url                                  | acuityneocare.com                |
| Upload Pitch Deck                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                    |                                              | Uploaded                         |
| Startup Details -2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                    |                                              |                                  |
| Industry Group                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Healthcare & Life-Sciences         | Sector                                       | Medical Devices                  |
| Sub Sector                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Others                             | Specify Other Sector                         | AI-enabled neonatal care devices |
| Udyog Aadhaar No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | NA                                 | Upload Udyog Aadhaar                         | NA                               |
| Nature of Entity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Private Limited Company            |                                              |                                  |
| Attach Articles of Association (AoA) copy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Yes                                | Attach Memorandum of Association( Moa ) copy | Yes                              |
| Brand Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Acuity Neocare                     |                                              |                                  |

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|--------------------------------------------------------------------|----------------------------------|-------------------------------------------|----------------------------------------------------------------------------------------|
| Has your startup applied for any IPR (Intellectual Property Right) |                                  |                                           | No                                                                                     |
| Company Registration Details                                       |                                  |                                           |                                                                                        |
| Company Incorporation / Registration Number                        | U26600UP2025OPC227040            | Company Incorporation / Registration Date | 29-06-2025                                                                             |
| Company Incorporation / Registration Certificate                   | Yes                              | Registered Address                        | 595,M/595,Ashiyana Colony, Sector M, Aashiana, Lucknow, Lucknow- 226012, Uttar Pradesh |
| State                                                              | Uttar Pradesh                    | City/District                             | Lucknow                                                                                |
| Tehsil                                                             | Lucknow                          | Pincode                                   | 226012                                                                                 |
| PAN No. of the Entity                                              | ABDCA2105R                       | Copy of PAN of the Entity                 | Yes                                                                                    |
| GST No. of the Entity                                              |                                  | Copy of GST of the Entity                 | NA                                                                                     |
| TAN No. of the Entity                                              |                                  | Copy of TAN of the Entity                 | No                                                                                     |
| Founder Details                                                    |                                  |                                           |                                                                                        |
| Person : 1                                                         |                                  |                                           |                                                                                        |
| Co-founder                                                         | Geetanjali Vinaikumar Srivastava | Gender                                    | Female                                                                                 |
| Mobile No.                                                         | 8800906281                       | Email Id                                  | geet.med@gmail.com                                                                     |
| Pan No.                                                            | FLWPS5318R                       | Pan Card                                  | Uploaded                                                                               |
| Aadhaar no                                                         | 233244037580                     | Aadhaar Card                              | Uploaded                                                                               |
| Designation/ Role                                                  | Director                         | Address                                   | M-595, LDA COLONY AASHIYANA, LUCKNOW 226012                                            |
| Equity%                                                            | 100.00                           | Share Certificate                         | uploaded                                                                               |